

# Simple Linear Regression

Prof. Lauren Perry

# Simple Linear Regression

Model:

$$Y \approx \beta_0 + \beta_1 X$$

where  $X$  consists of a single predictor variable.

- ▶ The *intercept*,  $\beta_0$ , and the *slope*,  $\beta_1$ , make up the models *parameters* or *coefficients*.

When we use the estimated model to make predictions, we write

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x$$

- ▶ Conceptually, this is a 2D extension of using a sample mean  $\bar{x}$  to estimate a population mean  $\mu$ .

## Estimating the Coefficients

- ▶ We can think of our data as  $n$  points of the form  $(x_i, y_i)$ .
- ▶ Our goal is to estimate  $\beta_0$  and  $\beta_1$  so that the model fits the data well.
  - ▶ That is, so that

$$y_i \approx \hat{\beta}_0 + \hat{\beta}_1 x_i$$

for each  $i \in \{1, \dots, n\}$ .

- ▶ Idea: the line is as close as possible to all  $n$  data points.

## Error (Residuals)

$$e_i = y_i - f(x_i)$$

where  $e_i$  is the  $i$ th *residual*.

Our goal is to *minimize* overall error.

Why can't we jump right in with minimizing this quantity?

## Goal: Minimize Error

One possibility: absolute error  $|y_i - f(x_i)|$

Another possibility: squared error  $(y_i - f(x_i))^2$

Squared error is used far more often than absolute error.

Why do you think that is?

## Least Squares

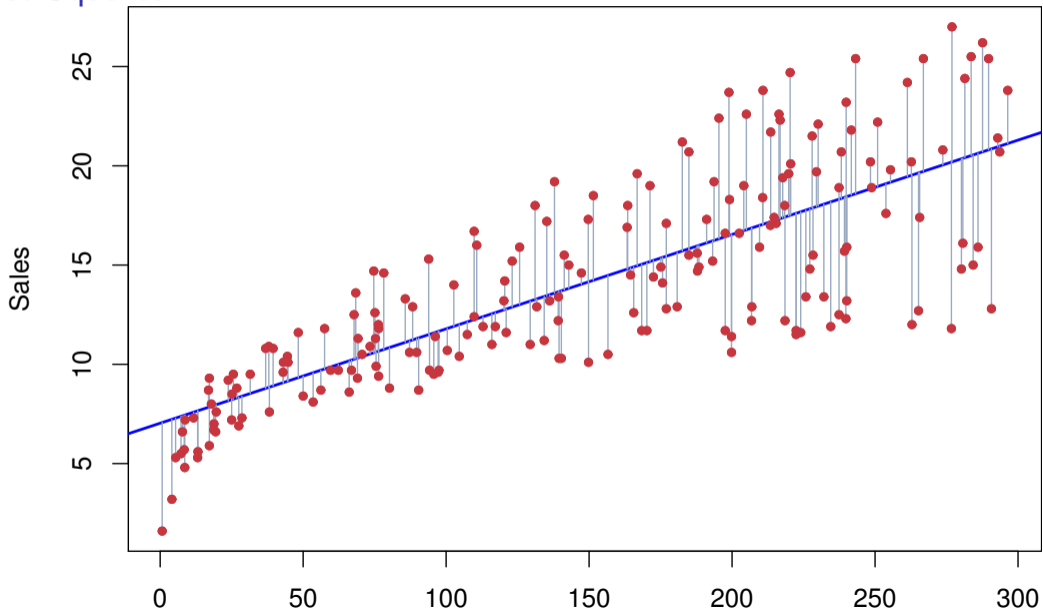
The *least squares criterion* focuses on “closeness” as a measure of how close each response value  $y$  is to the predicted value  $\hat{y}$ :

$$e_i = y_i - \hat{y}_i$$

Then the *residual sum of squares* is

$$\text{RSS} = e_1^2 + e_2^2 + \cdots + e_n^2$$

## Least Squares



## Least Squares

The least squares approach chooses  $\hat{\beta}_0$  and  $\hat{\beta}_1$  to minimize the RSS.

$$\begin{aligned}\text{RSS} &= \sum_{i=1}^n e_i^2 \\ &= \sum_{i=1}^n (y_i - \hat{y}_i)^2 \\ &= \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i)^2\end{aligned}$$

which we minimize by taking the derivatives

$$\frac{\delta \text{RSS}}{\delta \hat{\beta}_0} \quad \text{and} \quad \frac{\delta \text{RSS}}{\delta \hat{\beta}_1}$$



# Least Squares

Note: least squares is a convex optimization problem.

- ▶ That is, every local minimum is a global minimum.
  - ▶ (We don't need to do any kind of second derivative check.)

## Least Squares

This minimization problem yields

$$\begin{aligned}\hat{\beta}_0 &= \bar{y} - \hat{\beta}_1 \bar{x} \\ \hat{\beta}_1 &= \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2} \\ &= \frac{s_{xy}}{s_x^2} \\ &= r_{xy} \frac{s_y}{s_x}\end{aligned}$$

Notice how the sample correlation, covariance, variances, and coefficients are all related.

Here,  $\hat{\beta}_0 = 7.03$  and  $\hat{\beta}_1 = 0.0475$ .

