

## 3.2 Multiple Linear Regression

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# Multiple Linear Regression

In practice,  $X$  is usually composed of more than one predictor variable.

- ▶ Multiple linear regression will allow us to deal with multiple inputs.
  - ▶ Want to put all useful inputs into the model at once.
- ▶ It also allows us to better model the case where the relationship between  $X$  and  $Y$  is not linear.

# Multiple Linear Regression

For  $p$  distinct predictors, the linear regression model takes the form

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p + \epsilon$$

where  $X_j$  is the  $j$ th predictor and  $\beta_j$  quantifies the association between that variable and the response.

- ▶ We say that  $\beta_j$  is the average change in  $Y$  for a one unit increase in  $X_j$ , holding all other predictors fixed.

## Estimating the Regression Coefficients

We make predictions using the formula

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 + \cdots + \hat{\beta}_p x_p$$

and we again estimate our parameters by minimizing the sum of squared residuals

$$\text{RSS} = \sum_{i=1}^n (y_i - \hat{y}_i)^2$$

the solutions to which are most easily represented using matrix algebra.

## Estimating the Regression Coefficients

We will find these coefficients using R:

```
ads <- read.csv("~/Courses/STAT 196M/datasets/Advertising.csv")
mod1 <- lm(sales ~ TV + radio + newspaper, data=ads)
round(mod1$coefficients,3)
```

```
## (Intercept)          TV          radio  newspaper
##          2.939          0.046          0.189          -0.001
```

(Recall that the advertising data is in *thousands*.)

## Estimating the Regression Coefficients

```
summary(mod1)
```

produces the following:

Coefficient	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	2.938889	0.311908	9.422	<2e-16 ***
TV	0.045765	0.001395	32.809	<2e-16 ***
radio	0.188530	0.008611	21.893	<2e-16 ***
newspaper	-0.001037	0.005871	-0.177	0.86

## Overall Model Fit

Is at least one of the predictors  $X_1, X_2, \dots, X_p$  useful in predicting the response  $Y$ ?

- ▶ This is a little more complex than in the simple linear regression setting, where we could just examine  $\beta_1$ .
- ▶ Here, we test

$$H_0 : \beta_1 = \beta_2 = \dots = \beta_p = 0$$

versus

$$H_a : \text{at least one } \beta_j \text{ is non-zero}$$

## Overall Model Fit

This test uses an F-statistic:

$$F = \frac{(\text{TSS} - \text{RSS})/p}{\text{RSS}/(n - p - 1)}$$

where again  $\text{TSS} = \sum(y_i - \bar{y})^2$  and  $\text{RSS} = \sum(y_i - \hat{y}_i)^2$ .

When there is no relationship between the predictors, we expect the F ratio to be close to 1.



## Overall Model Fit

In R, the command `summary(mod1)` also produces the following:

Residual standard error: 1.686 on 196 degrees of freedom

Multiple R-squared: 0.8972, Adjusted R-squared: 0.8956

F-statistic: 570.3 on 3 and 196 DF, p-value:  $< 2.2e-16$

## Examining A Subset of Coefficients

Sometimes, we have reason to test whether a particular subset of  $q$  of the  $p$  coefficients are zero:

$$H_0 : \text{all of the } q \text{ coefficients are zero}$$

Here, we fit a second model that uses all of the variables *except* for the  $q$  variables of interest.

- ▶ We call this model's residual sum of squares  $RSS_0$ . Then

$$F = \frac{(RSS_0 - RSS)/q}{RSS/(n - p - 1)}$$

- ▶ The p-values provided earlier in the coefficient output correspond to the setting where the single corresponding variable is omitted.
  - ▶ i.e., the partial effect of adding that variable to the model.

## Overall Model Fit

If at least one coefficient has a small p-value, why do we still need to look at the overall F-statistic?

- ▶ About 5% of the p-values associated with each variable will be below 0.05 *just by chance*.
- ▶ So, with a lot of predictors, it's relatively likely that we would see small p-values even if there is no association between the predictors and the response.
  - ▶ The F-statistic adjusts for number of predictors, so it doesn't have this problem.
- ▶ Thus, we want to examine overall model fit as well as the significance of each coefficient.

## Deciding on Important Variables

Once we've decided the model is useful overall, we want to figure out *which* predictors are useful.

- ▶ We *could* just look at the p-values for each coefficient, but this can lead to some issues.
  - ▶ Ex: if  $p$  is large, we may make some false discoveries.
- ▶ Instead, we use *variable selection methods*.

## Variable Selection Methods

The ideal approach is to examine models for all possible subsets of the predictors.

We can then compare these models using statistics like

1. Mallows's  $C_p$
2. Akaike information criterion (AIC)
3. Bayesian information criterion (BIC)
4. Adjusted  $R^2$

These are studied more extensively in Chapter 6.

## Variable Selection Methods

Unfortunately, examining all possible subsets isn't always feasible.

- ▶ For  $p = 2$  predictors, there are four possible models:
  - ▶  $Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \epsilon$
  - ▶  $Y = \beta_0 + \beta_1 x_1 + \epsilon$
  - ▶  $Y = \beta_0 + \beta_2 x_2 + \epsilon$
  - ▶  $Y = \beta_0 + \epsilon$
- ▶ But the number of possible models grows quickly!
- ▶ For  $p$  input variables, there are a total of  $2^p$  possible subsets.

## Variable Selection Methods

We need a way to automate variable selection that doesn't require us to examine all possible subsets.

Unfortunately, the methods discussed at this point in the textbook tend to lead to a variety of problems, so we will hold off on other options until Chapter 6.

## Model Fit

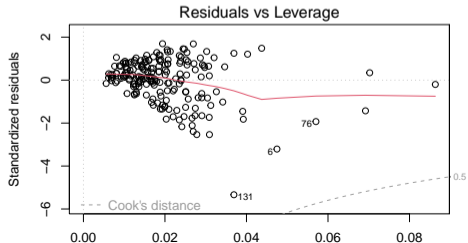
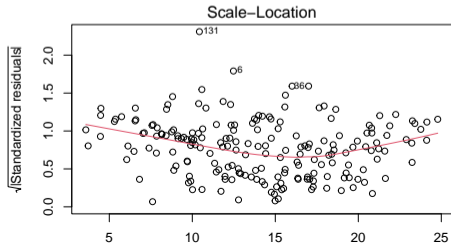
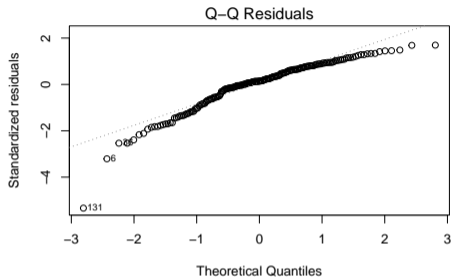
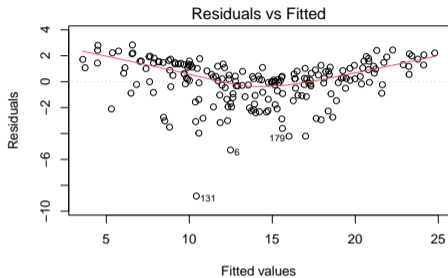
- ▶ Correlation  $R$  and the coefficient of determination  $R^2$  are conceptually the same for multiple linear regression.
- ▶ However,  $R^2$  will *always* increase as more variables are added to the model.
- ▶ Instead, we will use an *adjusted*  $R^2$  value that takes into account the number of input variables  $p$ .

$$R_{adj}^2 = 1 - \left[ \left( \frac{n-1}{n-p-1} \right) (1 - R^2) \right]$$

- ▶ We interpret  $R_{adj}^2$  the same way as  $R^2$ .
- ▶ This value is shown in the regression model summary output in R.



We can also examine graphical summaries for model fit.



# Predictions

It's straightforward to plug in values of  $X$  to the estimated regression line.

Sources of error/uncertainty:

1. The coefficients are estimates, so  $\hat{f}(X)$  is only an estimate for  $f(X)$ .
  - ▶ A source of reducible error.
  - ▶ We can calculate confidence intervals for  $\hat{Y}$ .
2. In practice, assuming linearity is probably only an approximation.
  - ▶ Another source of reducible error, *model bias*.
  - ▶ We generally ignore this if the model is “good enough”.
3. Random error  $\epsilon$ .
  - ▶ Irreducible error.
  - ▶ We can also calculate *prediction intervals* for  $\hat{Y}$ .

# Prediction Intervals

- ▶ Confidence intervals quantify uncertainty for a *mean*.
  - ▶ For a 95% CI, we say that 95% of intervals of that form will contain the true value of  $f(X)$ .
  - ▶ I.e., the *average* outcome  $y$  for a point  $x$ .
- ▶ Prediction intervals quantify uncertainty for a *single point*.
  - ▶ For a 95% PI, we say that 95% of intervals of that form will contain the true value of  $Y$  for a specific point.
  - ▶ I.e., the *specific* outcome  $y$  for a point  $x$ .